



# Peppy

# Table of Contents

<b>Table of Contents</b>	<b>2</b>
<b>Overview</b>	<b>2</b>
<b>Key Feature</b>	<b>3</b>
Daily Thoughts	3
Category Selection	3
Favourite	3
Share Thoughts	3
Notifications	3
User Interface	3
<b>Client Profile</b>	<b>4</b>
<b>Challenges</b>	<b>4</b>
User Engagement	4
Personalised Preference	4
Notification Management	4
Platform Compatibility	4
<b>Benefits</b>	<b>4</b>
Daily Inspiration	4
Personalised Experience	5
Social Sharing	5
Favourite	5
Notifications	5
<b>Technology Used</b>	<b>5</b>
<b>Screens</b>	<b>6</b>



# Overview

Peppy is a mobile application designed to present users with a variety of thoughts daily. The thoughts are categorised into different categories, and users can receive the list of thoughts as per their selected categories. The thoughts are stored in the database from the Admin panel and as per the user's selected category, the app showcases the thoughts to the user. Users can choose the categories from the different categories provided. The users can change their category selection anytime as per their interest, and according to their selection, the app sends notifications to the user, whenever there is a new thought for the current date.

## Key Feature

### Daily Thoughts

The application provides a daily list of thoughts to the user, as per their selected categories.

### Category Selection

The application allows the user to select the categories as per their preference so that the application provides a list of thoughts to the user daily.

### Favourite

The application allows users to like thoughts and make them their favourite ones. A separate list is maintained that shows the list of favourite thoughts. The favourite list shows the thoughts from all the categories if the user marks the thought as a favourite.

### Share Thoughts

The application provides the facility to share thoughts with your friends and colleagues, through social media. Users can copy the link too. When the user shares the thought, a link to download the app is sent to the user with the thought.

### Notifications

The application sends notifications to the users whenever a new thought is available. The user needs to allow the notifications, then the user gets the notifications as per the selected category.



## User Interface

The application provides a user-friendly interface to access the applications effortlessly.

## Client Profile

The client is in the IT and software industry and has 20+ years of experience in operations and services and set up multiple startups like - Small Business USA and Employment Tutors and experience in GLW Medical Innovation is a surgeon-centric leader in orthopaedics. The client is based in the New York United States.

## Challenges

### User Engagement

Designing an intuitive and user-friendly interface that keeps users engaged and interactive toward the application. Need to keep the content fresh and avoid repetitive content.

### Personalised Preference

Developing a feature to accurately personalise thoughts based on user interests is challenging. The application should deliver relevant content based on user-selected categories.

### Notification Management

To ensure that the notifications are delivered timely and accurately based on the user's preferences about the categories.

### Platform Compatibility

Creating a compatible user experience across different mobile platforms, different screen sizes, and screen resolutions, device capabilities can be challenging.

## Benefits

### Daily Inspiration

The users can receive a daily dose of thoughts based on their selected categories.



## Personalised Experience

Apps can provide personalised quotes based on a user's preferences. The app allows the user to select categories from the different options provided. This enhances the user experience by providing content to individual interests.

## Social Sharing

The application provides the facility to share thoughts with your friends and colleagues, through social media. Users can copy the link too. When the user shares the thought, a link to download the app is sent to the user with the thought.

## Favourite

The application allows users to maintain a separate list of their favourite thoughts. In this way, users can have their collection of meaningful thoughts.

## Notifications

The users can get daily notifications, which makes the application convenient for use and access the list of thoughts. The user can turn off notifications anytime.

## Technologies Used

- iOS, Swift
- Laravel (MVC framework), Version - 8.0 - Rest APIs
- Database MySQL.
- Google Firebase for the notifications.



# Screens













