



Mission:

At Dogra Technologies, our goal is to inspire our employees and partners to do best work of their lives, by building/testing essential applications for a wide range of industries. We continually refine and test our approach to creating software, and invest in ideas and teams that we believe in and can serve effectively.



Dogra Technologies: Wordpress CMS Expertise

WordPress relates itself to meaningful web standards and applicability. It is amongst the best content management systems and open source platforms used all across the world.

At Dogra Technologies, With the help of WordPress, we help you create striking and highly user friendly, top notch and appealing websites within budget and a defined time period using the themes, customizations and plug-in development in WordPress.

➤ **Service Offerings at Dogra Technologies:**

The customized websites made on WordPress make it convenient to use the expressive contents, intriguing images and vital multimedia data.

WordPress development services offered at Dogra Technologies are as follows:

- Responsive Theme Creation
- Setup, installation and design customization
- Conversation of Psd/ website/ blog to Wordpress

➤ **Benefits of using WordPress:**

- **Popularity:** Many users are already familiar with the WordPress CMS so it requires less staff training when building a new website.
- There are hundreds and thousands of plugins which are often free which helps reducing the cost associated with downloading, installing, and upgrading.
- Most of the user-interface components are easy to use and it's built in written manuals helps new users understand WordPress functions easily.
- WordPress meets demands of users with it's flexible framework allowing developers and designers to create and modify applications and layouts.
- WordPress incurs very less cost that is associated with setup, customization and maintenance. Hence it incurs lower setup and maintenance cost compared to other open source CMS like Drupal or Joomla.
- At Dogratech, our team has experience extending WordPress functionality, as well as incorporating a wide range of plugins, to meet our clients' unique demands.

➤ **The Dogra Technologies Advantage:**

- ✚ One stop solution provider.
- ✚ Access to a large and diverse pool of expertise, enabling quick setup.
- ✚ Leverage experience gained from working with world's best product companies.
- ✚ Dedicated software teams with long-term focus, enabling knowledge retention.
- ✚ Higher utilization and productivity.
- ✚ Competitive rates with best quality resources.

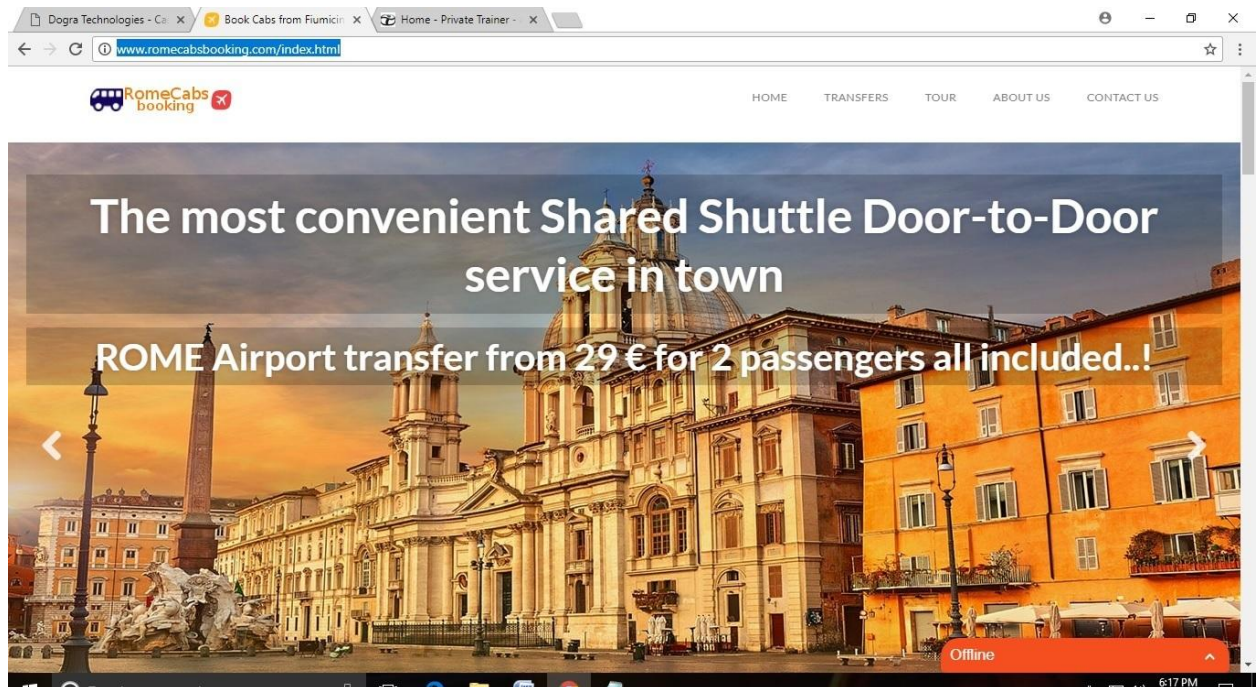
➤ **Work Examples:**

Example 1:

RomeCabsBooking

A modern, comfortable, and connected travel experience providing a world class cab booking experience across Rome.

<http://www.romecabsbooking.com/>

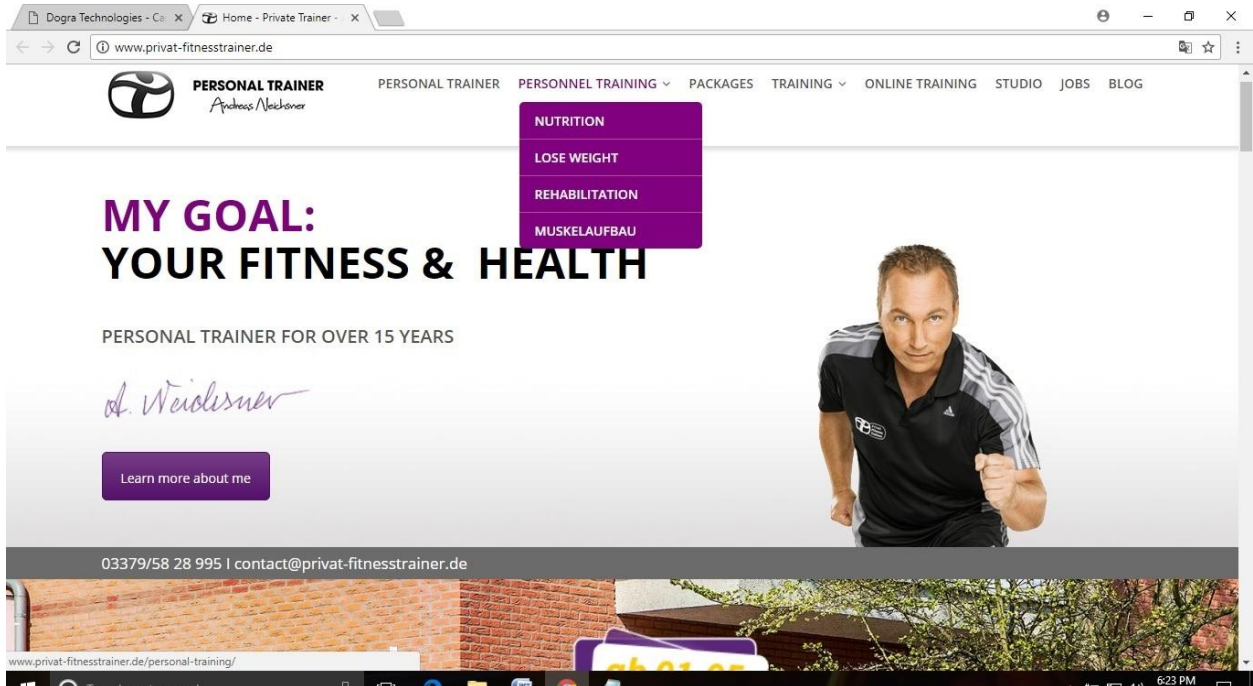


Example 2:

Personal Trainer

A Health & Wellness website selling fitness programmes helping users stay fit.

<http://www.privat-fitnesstrainer.de/>

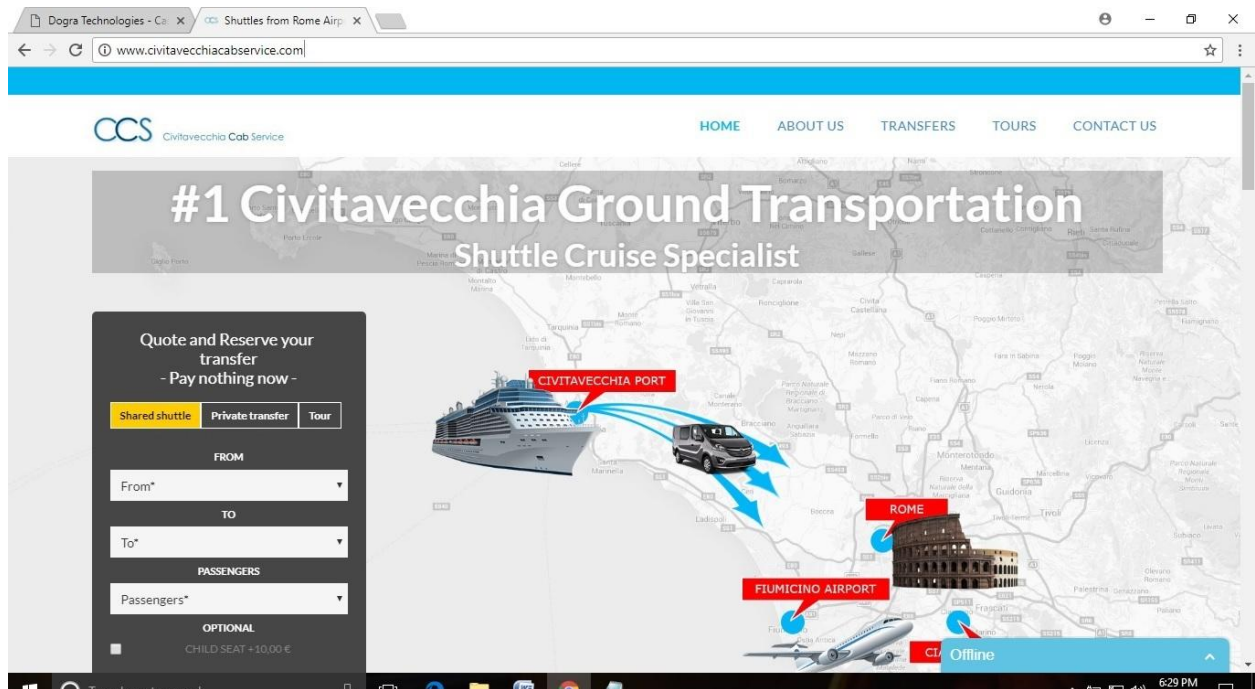


Example 3:

Civitavecchia Ground Transportation

A cab booking service platform for booking cabs from Rome airport to Civitavecchia port and vice versa.

<http://www.civitavecchiacabservice.com/>

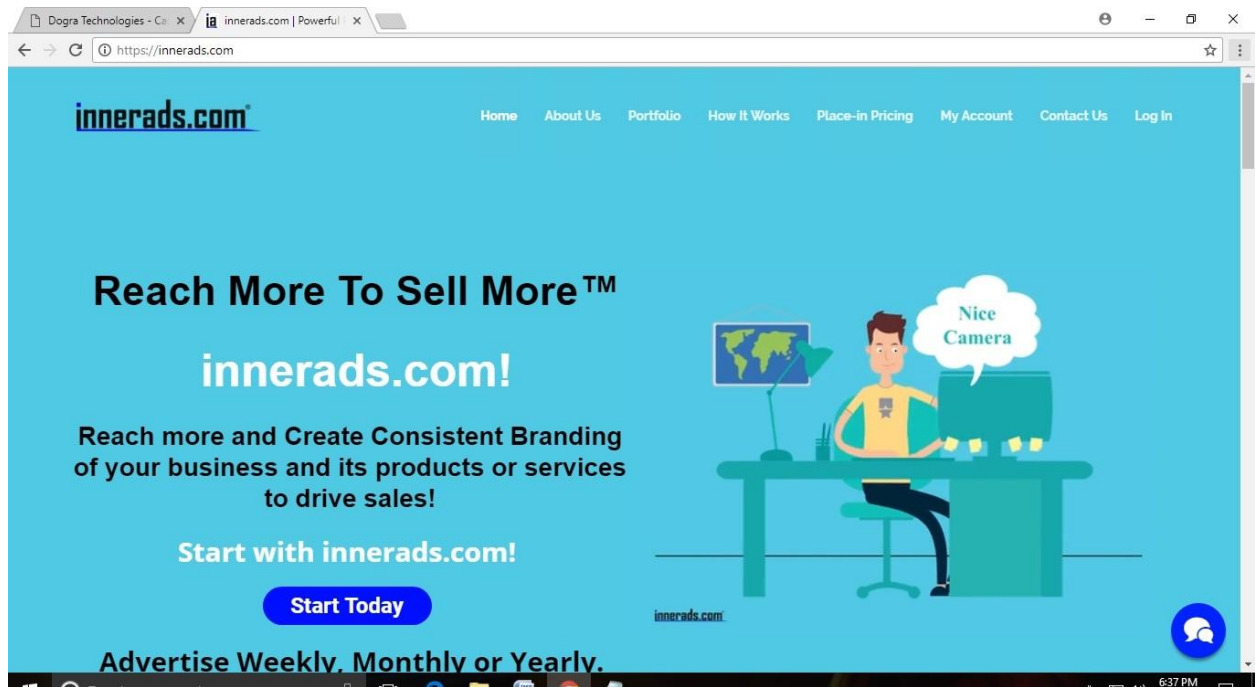


Example 4:

Innerads.com™

A branding and advertising technology company website providing creative and powerful Place-In technologies.

<https://innerads.com/>



✦ Thank You ✦

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