



WordPress Case Study

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EventGuruji

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❖ Website Background

- On customers enquiry about Wedding businesses call center operator will send them an email and an SMS with the information of service providers. Apart from this, customers can search for the information of any specific business of wedding category on the website and mobile application and get result accordingly.
- Online payment module with highly secure 2C checkout and stripe payment gateway.
- Review and rating of customers about services.
- Online billing and payment receipt for business listers.

❖ Client Profile

- The client was a highly qualified Engineer in India and wholesaler of CCTV cameras. He wants to develop a website for the clients who were enquired for the wedding related businesses and for business listers who want to list their businesses and give services accordingly.

❖ Business Need

- The client was looking to develop a web application using WordPress.
The features of the website are:
 - The system should keep the track of registered business listers (Name, Business name, Business category, Services, Images, contact details, package details) and registered users (Name, Contact details, Favorites list).
 - Payment should be secure and authenticated at the time of business listing.
 - All the business information according to the search of the client.
 - All the packages information for the business listers.
 - With the help of admin panel admin can easily manage Users, Business listings, Reviews, Reports, Business categories, Business packages, Payment, Images and videos.

❖ Challenges

- Browser Compatibility: The Web application had to run on iPad as well as table top computers, so we needed it to design in a way so that it can run on IE, Firefox, Chrome and Safari.



- Track and maintain the records of the customer enquiries, sent vendor details to customer, sent customer details to vendor.
- Manage the business packages and payments of service provider.
- Sending the notifications to registered business listers.

❖ **Solution features**

- We used WordPress for website development
- Integrate the 2C checkout gateway and bank transferred for the online payment of business listers.

❖ **Benefits**

- The client was able use the Website from any browser or any device as he was looking for.
- The customer is able to use most of the features of the application very efficiently without facing any issues like page load issues and similar.
- Application is designed in a way that, it can be extended easily in the future anytime the client wishes to do so.
- We achieved a great level of client satisfaction, by meeting his needs as we do it with each and every client of Dogra Technologies.
- Customer is able to search about any business category and get information in very short period.
- Business lister is able to register their services and able to get benefits of the customer enquiries.

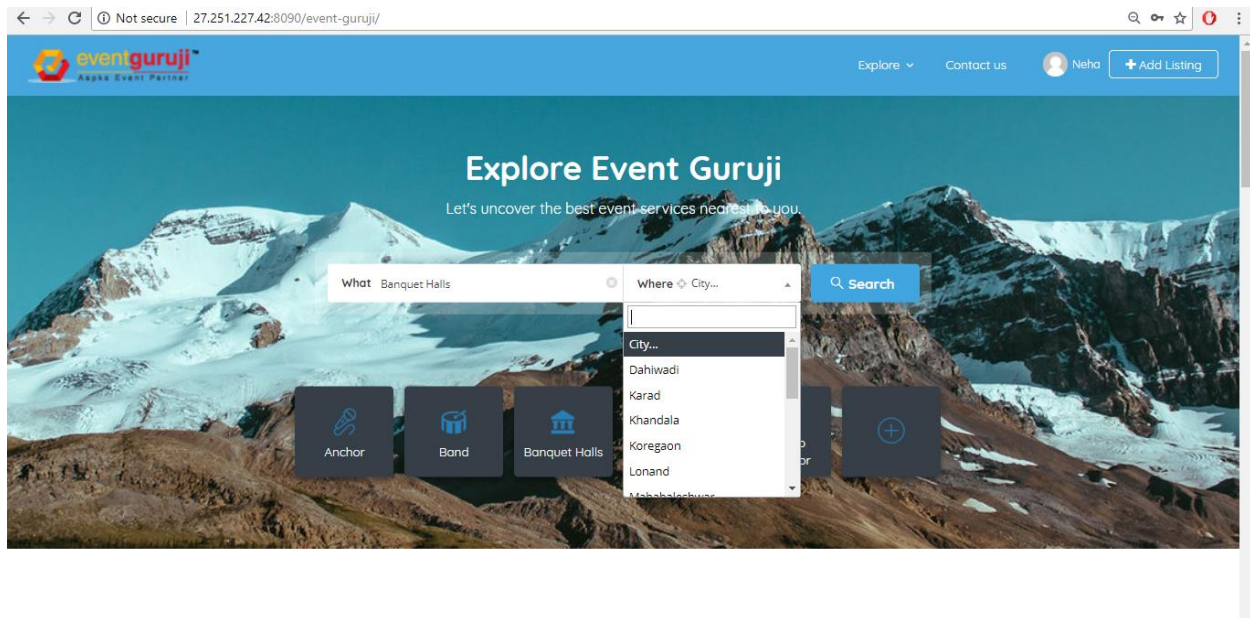
❖ **Technology Used**

- PHP
- WordPress
- Plugin
- jQuery 1.11.1
- Bootstrap 3.3.6
- CSS3
- HTML5
- MySQL 5.7
- Various online & offline tools for rapid development of XML & XSLT, JavaScript & jQuery & CSS Designs.



Feature 1

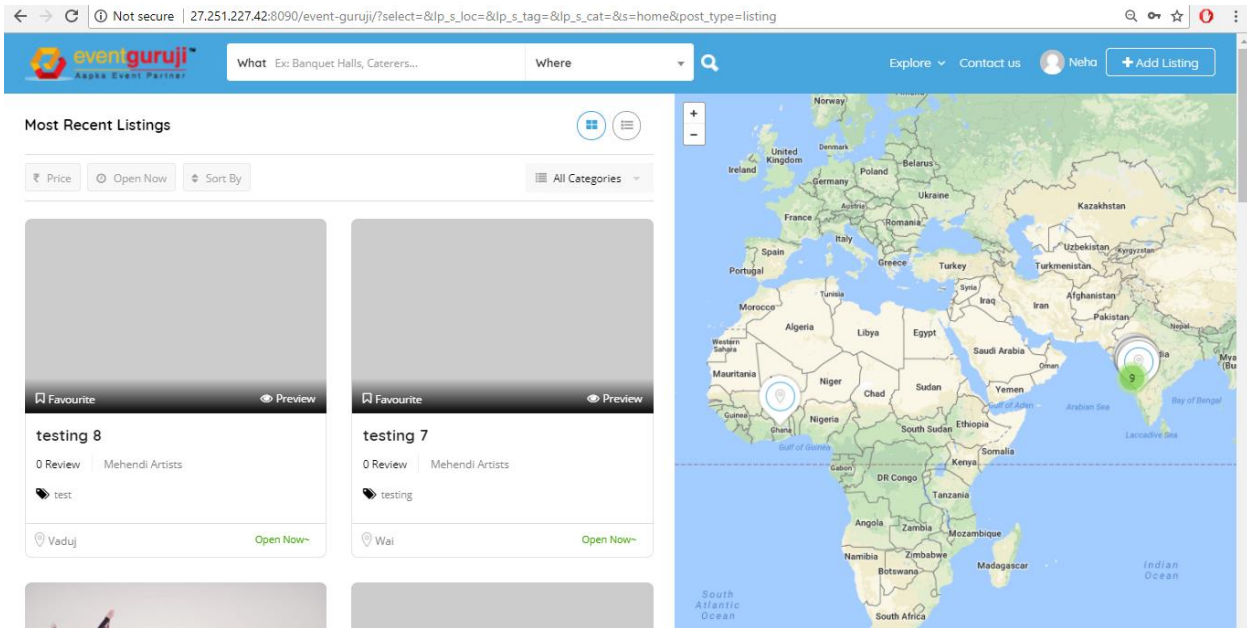
User is able to search by filling details as “Category name” and “Location” and get the business names accordingly.



Feature 2

Display the detail information of the selected business.





Feature 3

Business listers are able to register the business according to business category.

The screenshot shows the 'Add your Listing' form. At the top, it says 'Add details about your listing' and 'You are currently signed in as Neha, Sign out or continue below and start submission.' Below this is a 'Quick Tip' section: 'Add information about your business below. Your business page will not appear in search results until this information has been verified and approved by our moderators. Once it is approved, you will receive a message to the registered mobile number.' The form fields include: 'Listing Title *' with a value of 'Test' and a sub-field 'Test is important'; 'City *' with a dropdown menu showing 'Koregaon'; and 'Full Address *' with a value of 'Koregaon Park, Pune, Maharashtra, India'. There are also buttons for 'Search By Google' and 'Manual Coordinates'.



Phone * phone2

Website

Add Business Hours

Monday	09:00	-	17:00	Remove
Tuesday	09:00	-	17:00	Remove
Wednesday	09:00	-	17:00	Remove
Thursday	09:00	-	17:00	Remove
Friday	09:00	-	17:00	Remove

Saturd... 24 Hours

Category

Price Range Price From Price To

Your Business Video

Images

Drag&Drop files here

or

Upload Feature Image Choose a file...

I Agree

Click below to review your listing.

Feature 4

Business lister can easily view the business status, reviews and ratings by customers, enquiries.



← → 🔍 Not secure | 27.251.227.42:8090/event-guruji/listing-author/ 🔍 ⚙️ ☆ 🔴 ⋮

eventguruji
Alpha Event Partner

Explore ▾ Contact us 👤 Neha + Add Listing

Howdy! Neha

All Listing 17 Items Pending 8 Items Published 9 Items Expired 0 Items

TOTAL VIEWS 167 TOTAL LEADS 36 TOTAL REVIEWS 2

Following Need Your Urgent Attention

Recent Activities

- Phone Number: 7875268387 clicked on your phone number at 2018-01-10 16:36:06
- Phone Number: 7875268387 clicked on your phone number at 2018-01-10 16:35:50
- Phone Number! Someone clicked on your phone number at 2018-01-10 12:38:50
- New Lead! neha just contacted you. 2018-01-09 16:01:52
- Phone Number! neha clicked on your phone number at testing 2 2018-01-09 14:09:34
- New Lead! neha just contacted you. 2018-01-09 11:46:35

